

**ACTIVITY REPORT ON WORKSHOPS/SEMINARS CONDUCTED ON INTELLECTUAL PROPERTY RIGHTS (IPR) AND INDUSTRY-ACADEMIA INNOVATIVE PRACTICES**

<b>Year</b>	<b>Name of the workshop/ seminar</b>	<b>Date From – To</b>
2012	WORKSHOP On Creativity and Art Direction (ADVERTISING MANAGEMENT)	8/5/2012
2012	Workshop on Japanese Business Ettiquettes & Cultural Interface	8/7/2012 to 8/8/2012
2012	WORKSHOP On Marketing on E-Branding	8/9/2012
2012	Workshop on Resume writing	8/17/2012
2012	Workshop on HRIS	8/19/2012
2012	Workshop On valuation of companies	8/25/2012
2012	WORKSHOP On Brand Management	9/9/2012
2012	WORKSHOP On OPERATION RESEARCH	9/15/2012
2012	WORKSHOP ON RETAILING MANAGEMENT	9/18/2012
2012	WORKSHOP On Sales Management	9/22/2012
2012	WORKSHOP On SERVICES MARKETING	9/26/2012
2012	Workshop on Tax Planning	10/5/2012
2012	Workshop on On BRANDING SERVICES	10/10/2012
2012	workshop on emotional intelligence and managing failure	10/12/2012 to 10/13/2012
2012	Workshop on Rural Entrepreneurship	10/18/2012
2012	WORKSHOP ON DEMAND FORECASTING	10/20/2012
2012	Workshop on INTERNATIONAL MONETARY SYSTEM	10/26/2012
2012	A WORKSHOP ON TRADE UNION GENESIS	11/11/2012
2012	A Symposium on Employability in the Current Economy	11/30/2012
2012	WORKSHOP ON BIG FIVE PERSONALITY TRAITS	12/3/2012
2012	workshop on values	12/3/2012
2012	Workshop on Indirect Taxation	12/6/2012
2012	FACULTY DEVELOPMENT PROGRAM ON EFFECTIVENESS IN TEACHING	12/8/2012
2012	Management Workshop	12/21/2012
2012	WORKSHOP ON ORAL COMMUNICATION	12/29/2012

2013	The workshop on Anti-drug awareness	1/8/2013
2013	WORKSHOP On Introduction to Ms-Excel	1/23/2013
2013	WORKSHOP ON FINANCIAL SKILLS	9/14/2013
2013	WORKSHOP ON DIRECT TAXATION	9/30/2013
2013	workshop on Balance of Payment	10/24/2013
2013	International Conference on STRATEGIC MANAGEMENT: EMERGING ECONOMIES' PERSPECTIVE	10/25/2013
2013	National Symposium on Contemporary Management Practices	11/28/2013
2013	Workshop on International financial Management	12/2/2013
2013	workshop on the financial Analysis: Cash Flow and Fund flow statement.	12/14/2013
2013	workshop conducted on Personality (MBTI)	12/16/2013
2013	Workshop on Oral Communication Skills	12/21/2013
2013	ECONOMICS WORKSHOP ON DEMAND FORECASTING	12/26/2013
2013	ECONOMICS WORKSHOP ON EMPIRICAL STUDY OF DEMAND FORECASTING	12/27/2013
2013	Workshop on Identifying Career Anchor	12/28/2013
2013	Workshop on on Capital Market	12/30/2013
2014	workshop on Quality Circles	1/11/2014
2014	Workshop On Corporate Governance- An Indian Context	1/7/2014
2014	WORKSHOP ON TAX PLANNING	1/8/2014
2014	workshop conducted on RATIO ANALYSIS	1/22/2014
2014	Workshop on Derivatives	4/24/2014
2014	Workshop on Online Trading	5/8/2014
2014	Workshop on Campus to Corporate	6/2/2014 to 6/3/2014
2014	Workshop on Consumer Protection Act 1986 - Issues and Challenges	6/4/2014
2014	Workshop On Demand Forecasting	10/11/2014
2014	Workshop ON RESUME WRITING	11/26/2014
2014	Diversity Management workshop	11/21/2014
2014	WORKSHOP ON Balance of Payment	11/22/2014
2014	Workshop On EMPLOYABILITY & ENTREPRENUERAL SKILL PYRAMID & SELF DISCOVERING	12/12/2014

2014	Workshop on Recruitment trends and how to attend interviews	11/29/2014
2014	International finance workshop	9/19/2014
2014	WORKSHOP ON ONLINE TRADING	7/31/2014
2014	Workshop On Logistics and Channel Management	12/20/2014
2014	Workshop On: Proposal Development and Pre-sales	11/24/2014
2014	WORKSHOP ON STOCK MARKET	8/4/2014
2014	WORKSHOP ON COMMUNICATION SKILLS	9/19/2014
2015	Workshop on ERP	3/3/2015
2015	Workshop on “ SQL”	4/4/2015
2015	Entrepreneurship Mela & Business plan	4/17/2015 & 4/29/2015
2015	Workshop on Career Booster	4/22/2015
2015	Seminar on Career Development	4/22/2015
2015	Workshop on "Balance Score Card"	5/16/2015
2015	Cross cultural Business etiquette	5/18/2015
2015	Workshop on Stock Investment	5/19/2015
2015	Workshop on creative planning and decision making	5/20/2015
2015	Workshop on "Research Methodology -Applications of Parametric and Nonparametric tests in Research"	6/3/2015
2015	Workshop on "Innovation in Reality"	6/3/2015
2015	Workshop on "Securitization"	8/20/2015
2015	Workshop on "IFRS"	8/24/2015
2015	Workshop on "Accounting Standard 12"	8/31/2015
2015	Guest lecture on INLINGUA	9/12/2015
2015	Workshop on "Communication Skills	9/14/2015
2015	Workshop on "STOCK GAME”	9/23/2015
2015	Workshop on "Emotional intelligence"	9/29/2015
2015	Workshop on Knowledge Management	9/30/2015
2015	Guest Lecture on CURRENT TRENDS IN JOB MARKET	9/30/2015
2015	Workshop on "Management and Spirituality"	9/30/2015

2015	Workshop on "Motivation	10/1/2015
2015	Workshop on "Team work for success"	10/1/2015
2015	Workshop on DECISION SUPPORT SYSTEM	10/3/2015
2015	Workshop on Values	10/8/2015
2015	Guest lecture on PROCEDURES IN INDIRECT TAXATION	10/10/2015
2015	"Public Speaking, Interpersonal Skills & Negotiation Skills"	10/10/2015
2015	Workshop on "Material Management	10/14/2015
2015	SALES AND INTEGRATED CHANNEL MANAGEMENT	10/15/2015
2015	National Symposium on Crisis Management	10/16/2015
<b>2015</b>	<b>FACULTY DEVELOPMENT PROGRAMME ON IFRS and IND-AS</b>	<b>11/21/2015</b>
2015	Workshop on The Need for Investing in financial market and functioning of stock market with Live Demo	12/19/2015
2016	Workshop on "Transactional Analysis	1/4/2016
2016	IPR Awareness Workshop	25/04/2016
2016	Workshop on Quality Management	1/22/2016
2016	Workshop on capital market	4/20/2016
2016	Workshop on “ Global Business Etiquettes- JAPAN Vs US	5/20/2016
2016	Workshop on “ E Commerce in B2B	5/21/2016
2016	Workshop on Team Work	8/30/2016
2016	Workshop on Variance analysis: The role of Management Accountant in modern Business world	9/8/2016
2016	Workshop on IFRS	10/27/2016
2016	Workshop on Micro Analysis of Financial Statements- A Unique Approach	11/8/2016
2016	Workshop on “ Self Development”	11/12/2016
2016	Certification Programme on Business Analytics(Finance)	11/14/2016 & 11/15/2016
2016	Certification Programme on Business Analytics(Marketing and HR)	11/16/2016 & 11/18/2016
2016	Workshop on “ Export procedure and financing”	11/19/2016
2016	Workshop on “Industrial Employment Standing order Act and Disciplinary proceedings	11/21/2016
2016	Workshop on “ Values and Ethics”	11/25/2016
2016	Workshop on “Applications of Statistics in Business”	12/3/2016

2016	E mela -100 rs Exercise for the Students	12/4/2016
2016	Workshop on “ Securitization”	12/7/2016
2016	Workshop on” Strategic HRM – Stimulating Business Transformation in India – Trends and Practices”	12/17/2016
2017	Workshop on “ Brand and Brand Equity”	1/6/2017
2017	<b>Workshop on Demonetization</b>	<b>1/6/2017</b>
2017	<b>Workshop on Future of Retail Sector in India</b>	<b>2/12/2017</b>
2017	<b>Seminar on The Union Budget-2017</b>	<b>2/23/2017</b>
2017	<b>Workshop on IFRS</b>	<b>2/25/2017</b>
2017	Workshop on “Stock Market trading”	3/15/2017
2017	Workshop on Patents & copy rights	3/23/2017
2017	WORKSHOP CONDUCTED BY NIESBUD & NEDC ON ENTREPRENEURSHIP AND SKILL DEVELOPMENT	3/30/2017
2017	Workshop on TRENDS IN E-COMMERCE	4/15/2017
2017	Workshop on “ Savings and Investments”	5/15/2017
2017	Workshop on “Strategic HRM”	5/20/2017
2017	Workshop on “Awareness about Stock market investments”	6/7/2017
2017	Workshop on “Scope and Opportunities of Health Care Management”	6/23/2017
2017	Workshop on TRADING IN STOCK MARKET	6/27/2017
2017	WORKSHOP ON DIGITAL MARKETING	11/3/2017
2017	WORKSHOP ON "PLACEMENT INTEGRATED TRAINING PROGRAM FOR BFSI SECTOR"	11/20/2017
2017	WORKSHOP ON " FUNDAMENTALS OF THE CAPITAL MARKETS"	11/21/2017
2017	WORKSHOP ON " DATA SCIENCE"	11/22/2017